

# CTT – Correios de Portugal, S.A.

Investor presentation

May / June 2016



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### I. Postal sector overview

## II. CTT overview

**III. CTT strategy** 

IV. Banco CTT as an extension of CTT's strategy

banco**ctt** 

bancoctt

bancoctt

# V. 1Q16 highlights

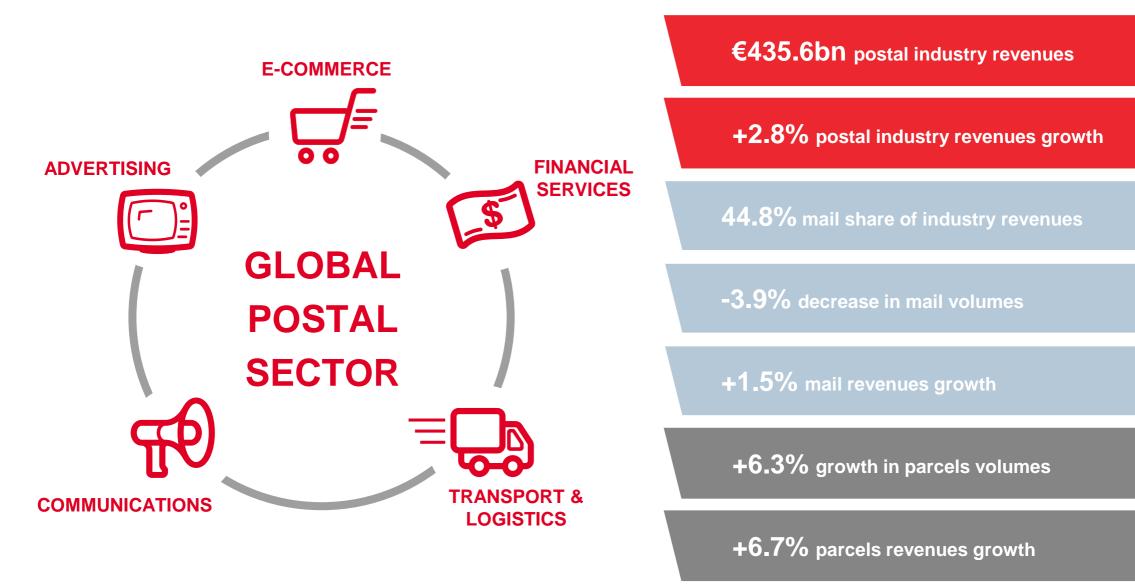
# I. Postal sector overview



**POSTAL SECTOR OVERVIEW:** THE GLOBAL POSTAL SECTOR IS NOW WELL

DIVERSIFIED AND DRIVES THE FULFILMENT OF THE "INTERNET OF THINGS"





# **POSTAL SECTOR OVERVIEW:** GOING THROUGH A SIGNIFICANT TRANSFORMATION PHASE IN ORDER TO ADAPT TO NEW MARKET TRENDS

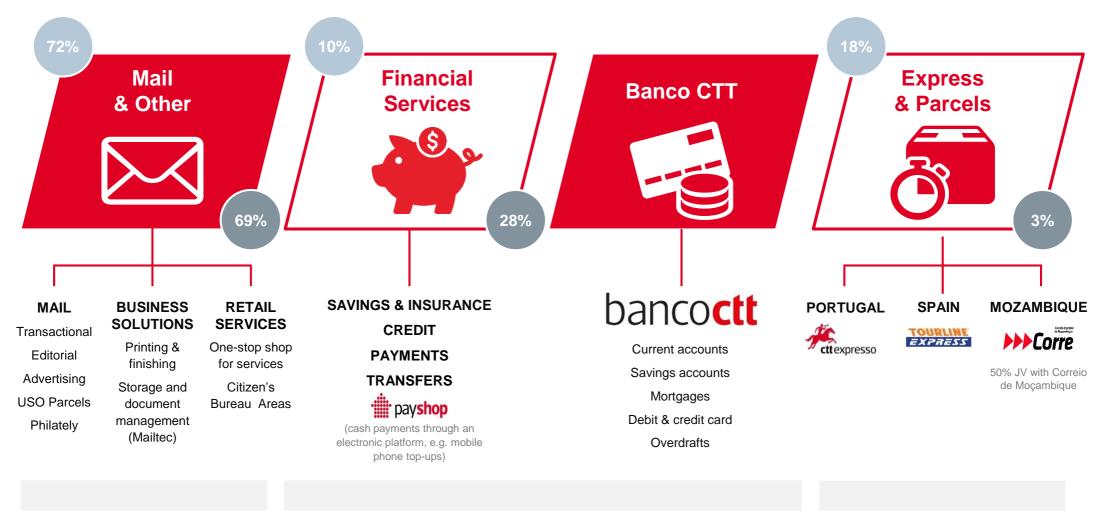




# II. CTT overview

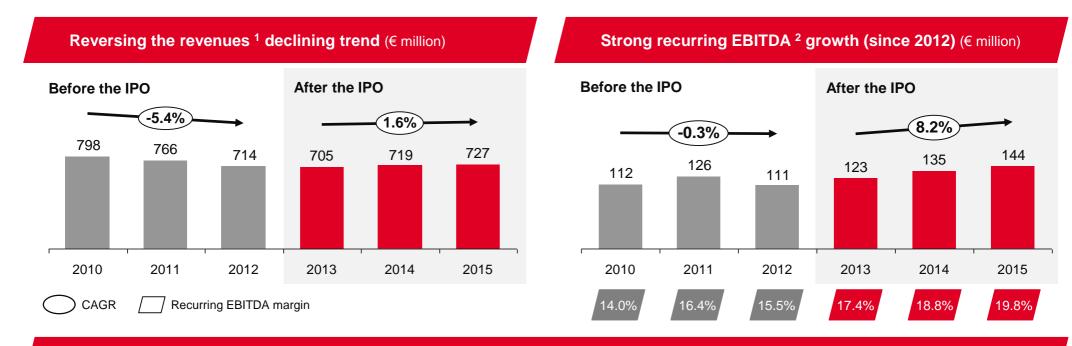
**CTT OVERVIEW: A MODERN AND DYNAMIC POSTAL SERVICES OPERATOR WITH A** 

# **DIVERSIFIED PORTFOLIO OF BUSINESSES**

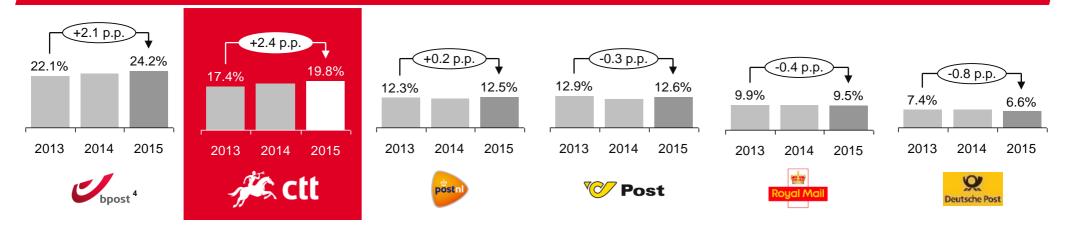


Indisputable market leader with industry-leading margins Leveraging on a strong brand name, a historical track record and a Retail Network comparable in size to those of the major Portuguese banks Economies of scale and marketleading position in Portugal; relevant operation in Spain based on a franchisee model



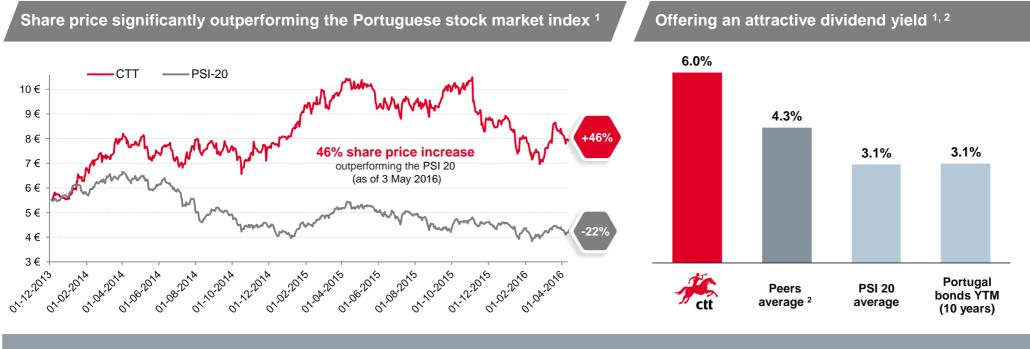


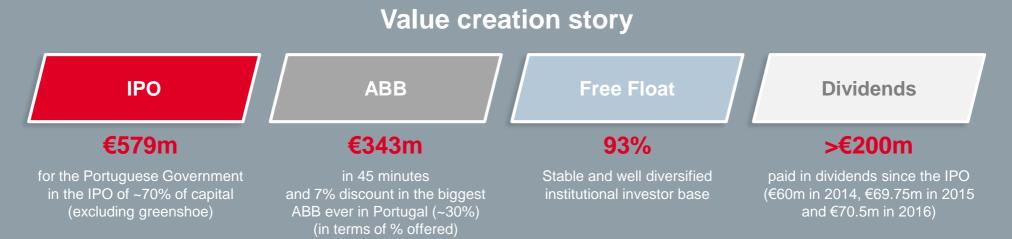
Industry-leading EBITDA margins <sup>3</sup>



<sup>1</sup>Reported revenues including income related to CTT Central Structure and Intragroup Eliminations; <sup>2</sup> Excluding amortisation, depreciation, provisions, impairment losses, non-recurring revenues and non-recurring costs; <sup>3</sup> Source: Annual Reports – excluding non-recurring items. Royal Mail fiscal year ends in March (e.g. 2015 refers to the period between Apr-14 and Mar-15); <sup>4</sup> Receives government subsidies.

# **CTT OVERVIEW:** DELIVERING SIGNIFICANT VALUE TO ITS SHAREHOLDERS BOTH IN SHARE PRICE APPRECIATION AND HIGH DIVIDENDS DISTRIBUTION





<sup>1</sup> Euronext, 3 May 2016; PSI20 rebased to CTT IPO share price; <sup>2</sup> Peers included are: Austrian Post, Bpost, Deutsche Post, Royal Mail Group, Poste Italiane and Post NL.

# III. CTT strategy

-

Para uso exclusivo do servico postal

14(-1

# **CTT STRATEGY: CTT HAS A WELL-DEFINED STRATEGY LEVERAGING ON ITS**



# **COMPETITIVE SKILLS AND ADVANTAGES**



- I. Regulatory management (pricing & other)
- II. Develop specialised segments (e.g. Direct Mail)
- III. Physical / digital mail transition



- I. Offer upgrade
- II. E-commerce initiatives
- III. Monitor growth opportunities (e.g. logistics)
- IV. Spain: turnaround





- I. Success of Banco CTT
- II. Reinforce and widen the Financial Services offer (e.g. CTT payments & Payshop)



#### OPERATIONAL EFFICIENCY

Continuous improvement of processes and operations in order to promote CTT's profitability



| Financial strength  | (network & brand)  | Cultural transformation   | IT & Digital<br>Critical enabler of the                              | Innovation<br>New approach to   |  |  |
|---|--|---|--|---|--|--|
| Strong Balance Sheet<br>and capacity to generate<br>cash flow | Leverage on the scalability<br>of the CTT core assets<br>and brand | Build an increasingly<br>efficient and effective<br>human capital structure | business growth,<br>modernisation and the<br>decision-making process | innovation based on the<br>wisdom of the crowds<br>allowing every employee<br>to contribute |  |  |



>70%

2016

3Q

**EUROGIRO** 

600

🕺 BPI

2Q

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SEGURANCA SOCIAL

nav**shon** 

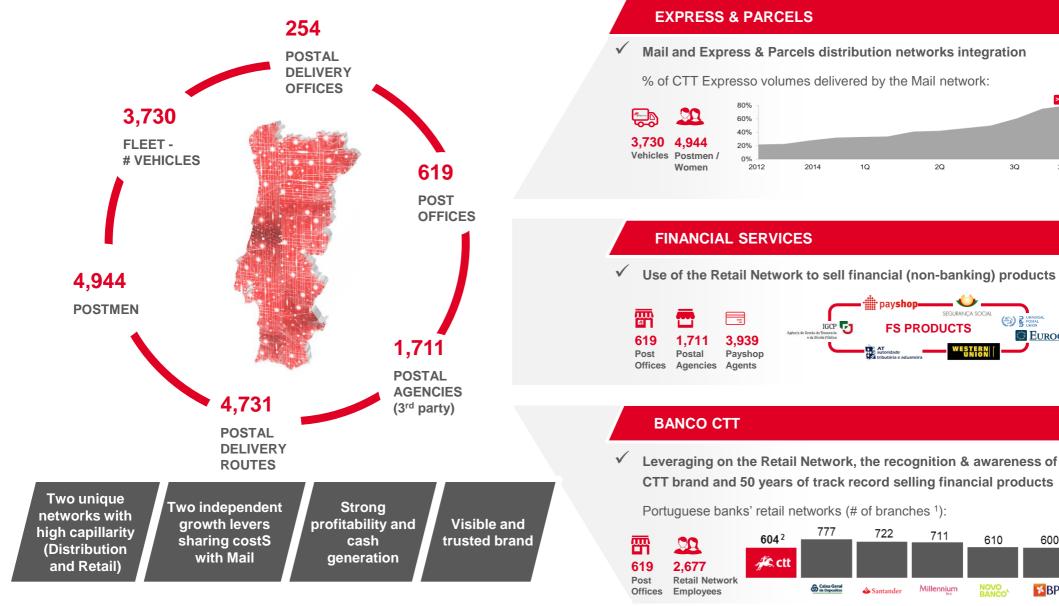
**FS PRODUCTS** 

711

Millennium

610

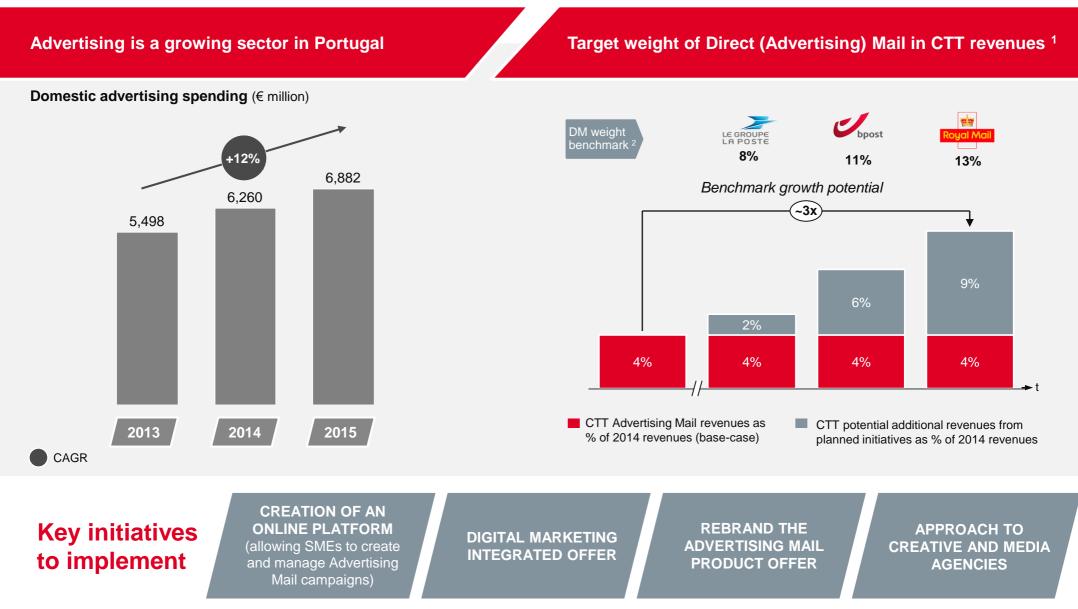
NOVO



<sup>1</sup> Information of Bank of Portugal, extracted as at 6 April 2016 (Santander includes acquisition of Banif branches); <sup>2</sup> Ramp-up of Banco CTT up to 603 CTT post offices in the first 3 years and 1 head branch. Note: CTT data as at 31 December 2015.

**CTT STRATEGY:** FOCUSING ON GROWTH SEGMENTS, SUCH AS DIRECT MAIL, TO DIVERSIFY AND CAPTURE THE FULL MARKET POTENTIAL





<sup>1</sup> Calculated based on CTT 2014 reported revenues; <sup>2</sup> Advertising Mail revenues as % of 2014 reported revenues (Annual Reports).

# **CTT STRATEGY:** AUTOMATING AND MODERNISING CURRENT INFRASTRUCTURE TO ADAPT TO NEW MARKET TRENDS, NAMELY E-COMMERCE







#### New CTT Expresso digital channels strategy - C H Ownin de F 🍂 ctt expresso @ Q Gather Reduce help Simplify clients within Total IT clients' desk integration the same activities occurrences platform PORTAL **Click & Ship** Send your parcel without leaving home New Compatible In layout with every Portuguese, Design aligned responsive type of Spanish with new and English monitor branding **WEBSITE**

### Extended PuDo network (>1,000 points)

Keep up with technological trends and improve customer experience









- **619** post offices operating
- Working to extend to >300 partnership branches (postal agencies)

>140 stores of the largest appliance / electronics retailer in Portugal **3** large e-retailers already using the service

# **CTT STRATEGY:** INCREASING VALUE ADDED SERVICES BY WIDENING THE DISTRIBUTION / RETAIL PARTNERSHIPS



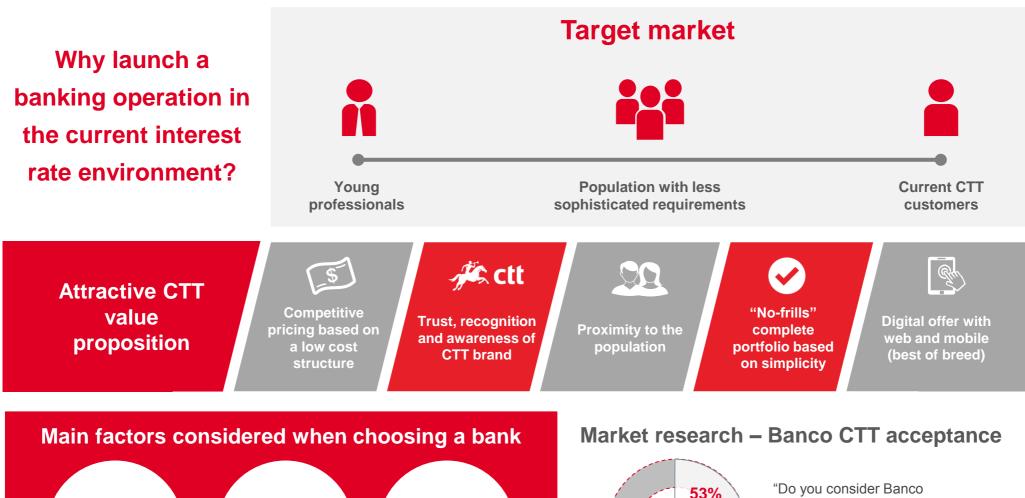


### DIGITAL ECONOMY MAKES RETAIL NETWORKS MORE OF A SERVICING CHANNEL THAN A SELLING ONE

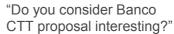
# IV. Banco CTT as an extension of CTT's strategy



**BANCO CTT: CTT HAS IDENTIFIED AN OPPORTUNITY TO LAUNCH A BANKING OPERATION BASED ON A NO-FRILLS CONCEPT AND STRONG DIGITAL PRESENCE** 



LOCATION



Yes

26%

Yes

"Would you subscribe to the Banco CTT product offer?"

#### Source: Market survey 2014.

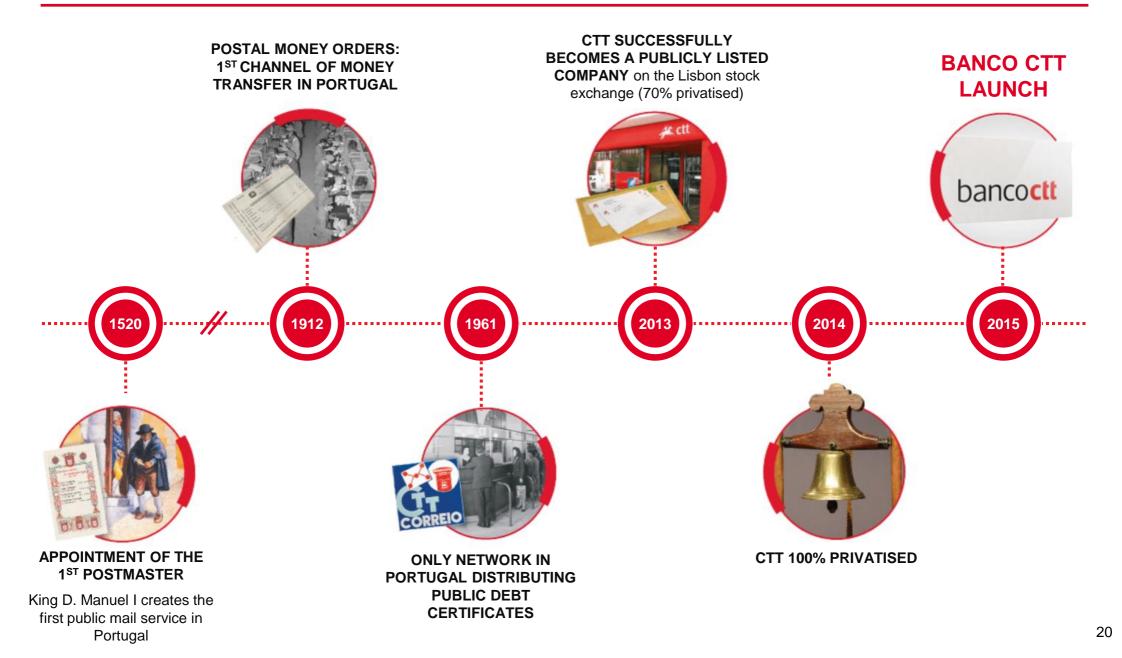
PRICE

REPUTATION

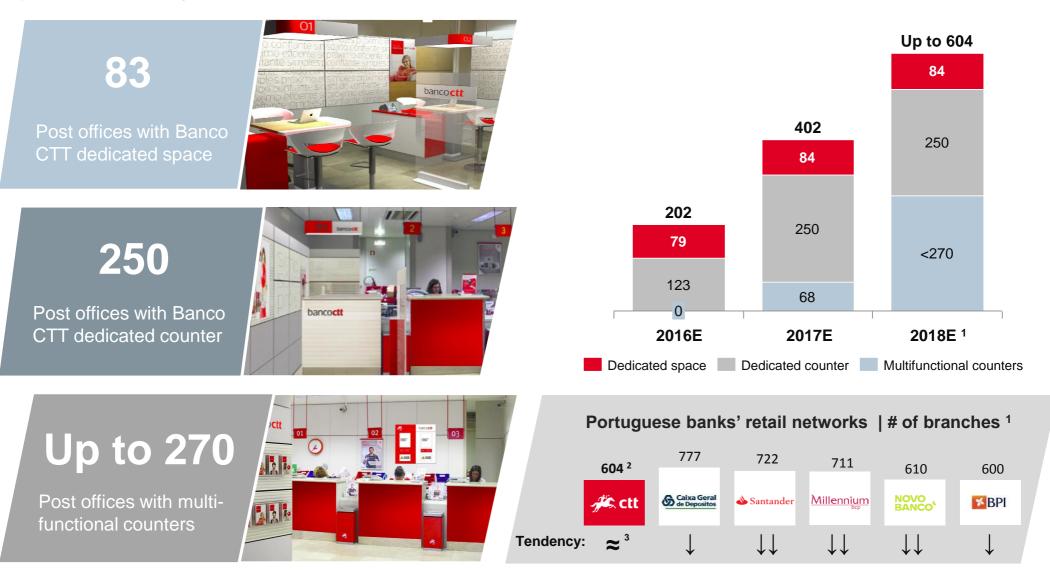
**BANCO CTT:** LEVERAGING ON A TRUSTED BRAND PRESENT IN PORTUGAL FOR

### **CLOSE TO 500 YEARS**



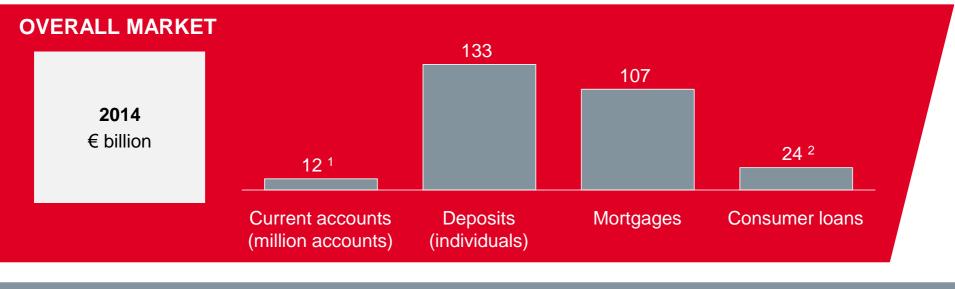


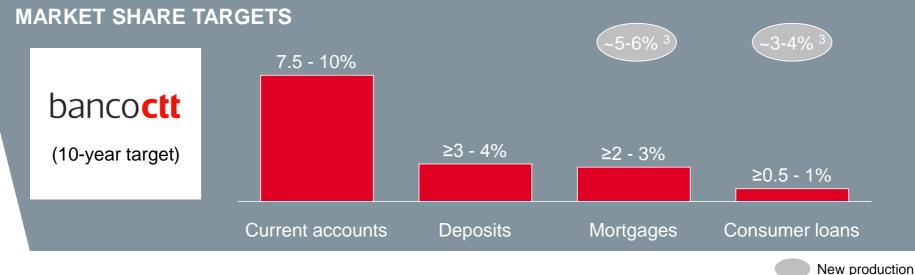
### **Operational delivery model**



<sup>1</sup> Information of Bank of Portugal, extracted as at 6 April 2016 (Santander includes acquisition of Banif branches); <sup>2</sup> Ramp-up of Banco CTT up to 603 CTT post offices in the first 3 years and 1 own branch; <sup>3</sup> USO obligation for density of network.

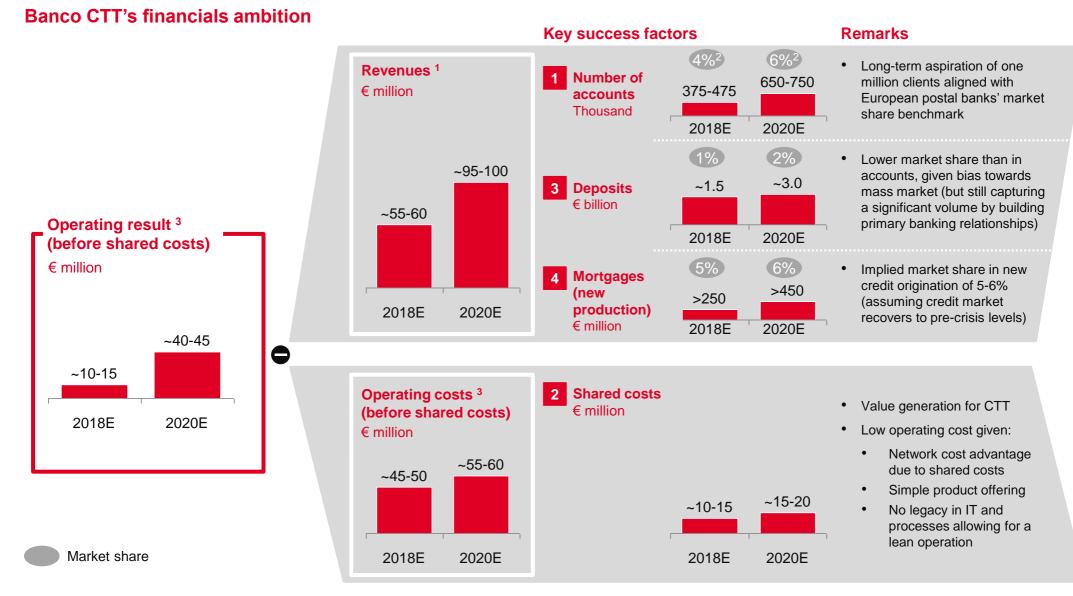
BANCO CTT: EXPECTED TO HAVE A HIGHER MARKET SHARE IN ACCOUNTS THAN IN DEPOSITS





<sup>1</sup> Excluding estimated 1 million enterprise accounts from "Associação Portuguesa de Bancos" (APB – Portuguese Banking Association) reported figure 12.6 million active accounts in 2014; <sup>2</sup> Including consumer and other loans; <sup>3</sup> Market share estimates based on the assumption that in the long run the credit market will progressively recover to historical levels. Source: Bank of Portugal; Associação Portuguesa de Bancos.





<sup>1</sup> Including net interest income (both from credit operation and financial investments) and net commission income.

<sup>2</sup> Market share calculated as a percentage of active bank accounts in Portugal (12.6m according to Associação Portuguesa de Bancos).

<sup>3</sup> Excluding shared costs with CTT, impairments, provisions and taxes.

CTT's projected investment in Banco CTT (2016E-2017E) € million

Estimated **Estimated** Estimated recurring \_ \_ 1 - non-recurring -Capex – – costs ~€45m ~85 ~€40m costs ~€20m ~17.5-22.5 ~65 ~10-14 ~20 ~17.5-22.5 ~6-10 ~15 ~10 ~10 ~10 Staff costs External Supplies Initial marketing Banco CTT Opex Estimated Software and IT CTT's projected & CTT network <sup>2</sup> | investment in Banco & Services and incremental Banco campaigns & other costs CTT network **CTT** revenues CTT (2016E-2017E) incremental (2016E-2017E)<sup>1</sup> incremental costs investment

### Impacting reported EBITDA

### Alignment between CTT and Banco CTT to successfully deliver the project



2016E 2017E

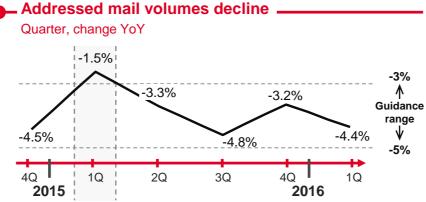
# V. 1Q16 highlights



### **EFFECTS; FULL YEAR GUIDANCE CONFIRMED**



#### MAIL Addressed mail volumes decline (-4.4%) normalises in 1Q16 within the guidance range (-3% / -5%), contrary to the much better than normal level in 1Q15 (-1.5%); FY15 decline was -3.2%



#### Savings & insurance products placements .

### EXPRESS & PARCELS

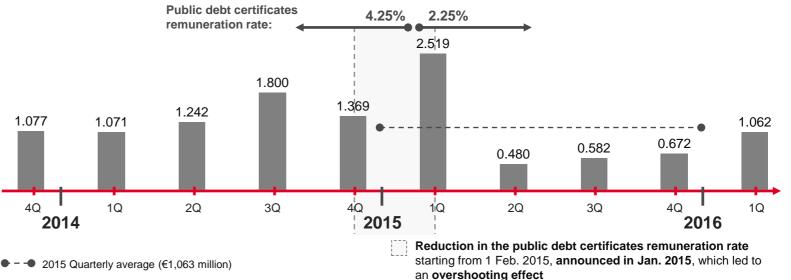
Volumes and revenues impacted by:

- In Portugal, continuous negative pressure on the "Banking documents delivery network" <sup>1</sup> and termination of service to a large low-margin client in 4Q15 whose volumes are being replaced by smaller but higher-margin clients
- In Spain, initial effects of the termination of service to large loss-making clients in recent turnaround initiative with positive impact on EBITDA

### **FINANCIAL SERVICES**

- Extraordinarily strong level of placements of savings products in 1Q15 drives a negative comparison with 1Q16
- 1Q16 performance in fact a solid one: >€1bn of savings & insurance products inflows, exactly in line with the 2015 average quarterly placements
- Comparison effect in both revenues and EBITDA expected to normalise along the year





# Several effects put downward pressure on the results when looking at just one quarter, normalisation expected to occur along the year

### **Financial and operational performance**

€ million, except when indicated otherwise

|  |       | Including | Banco CTT | Excluding                | Banco CTT ⁴ —— |
|--|-------|-----------|-----------|--------------------------|----------------|
| Financial indicators: 1Q15             |       | 1Q16      | Δ%        | 1Q16                     | Δ%             |
| Recurring revenues <sup>1</sup>        | 191.2 | 177.9     | -7.0%     | 177.7                    | -7.1%          |
| Recurring operating costs <sup>2</sup> | 149.5 | 142.7     | -4.5%     | 139.4                    | -6.7%          |
| Recurring EBITDA <sup>1, 2</sup>       | 41.7  | 35.1      | -15.8%    | 38.3                     | -8.5%          |
| Recurring net profit <sup>3</sup>      | 25.5  | 20.4      | -19.9%    | 22.9                     | -10.7%         |
| Reported net profit                    | 22.3  | 20.7      | -7.3%     | <b>24.4</b> <sup>5</sup> | +3.9%          |

| Metric        | Addressed mail<br>(million items) | Unaddressed mail<br>(million items) | Parcels<br>(million items) | FS savings flows <sup>6</sup><br>(€ billion) | Banco CTT current accounts (thousand) |  |  |
|---------------|-----------------------------------|-------------------------------------|----------------------------|--|---------------------------------------|--|--|
| 1Q16 volumes  | 211.2                             | 103.4                               | 6.6                        | 1.3  | 3.2                                   |  |  |
| 1Q16 vs. 1Q15 | -4.4%                             | -6.3%                               | -4.0%                      | -54.4%                                       | N/A                                   |  |  |

<sup>1</sup> Excluding non-recurring other revenues of €1.7m recognised in 1Q16 as a result of an early termination of a vacant building lease contract.

<sup>2</sup> Excluding amortisation, depreciation, provisions, impairment losses and non-recurring costs affecting EBITDA of €2.3m in 1Q15 (€1.4m related to Banco CTT) and €2.7m in 1Q16 (€1.4m related to Banco CTT – €1.2m booked in Banco CTT business unit and €0.2m booked in Mail business unit).

<sup>3</sup> Considers the nominal tax rate of CTT.

<sup>4</sup> Excluding Banco CTT business unit revenues and costs booked in Banco CTT and Mail business units.

<sup>5</sup> Considers the effective tax rate of the period of CTT and Banco CTT.

<sup>6</sup> Includes savings & insurance products placements and redemptions.

# PUBLIC AND THE EARLY TERMINATION OF A LEASE CONTRACT



Banco CTT initiated its activity with a simple and competitive offer and state-of-the-art digital solutions

# **Competitive offer**

€0 maintenance fee

€0 annual debit card fee

€0 fee for national transfers via homebanking







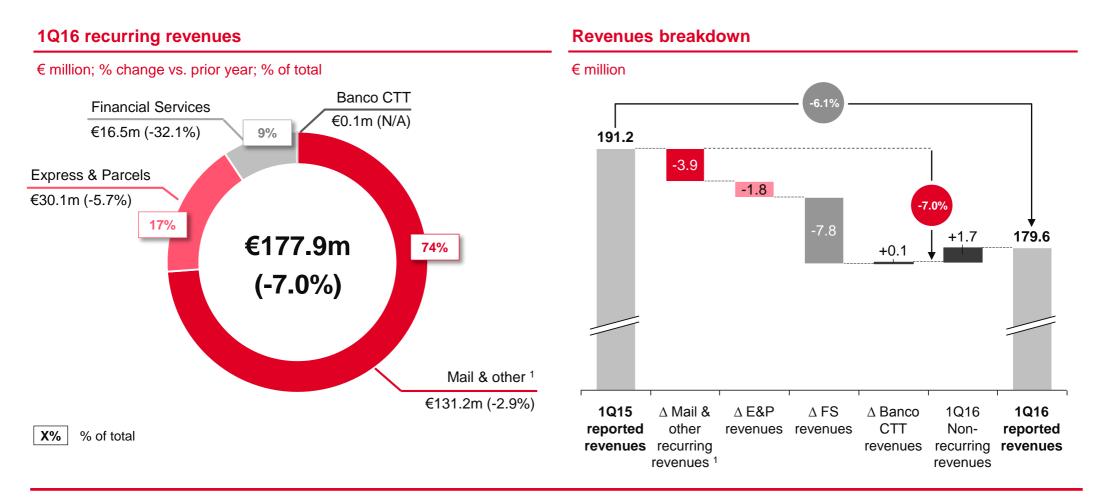
Balance Sheet optimisation measures

### Early termination of vacant building lease contract as real estate market recovers

- EBITDA impact: +€1.7m from recognised deferred gain (non-recurring)
- EBIT impact: +€2.9m from reversal of provision for onerous contracts (non-recurring)
- Future cash impacts:
  - Early termination clause of €6.0m
  - Future cash flow to benefit from lower rents payable (€1.5m p.a.)

# **REVENUES COMPARISON**

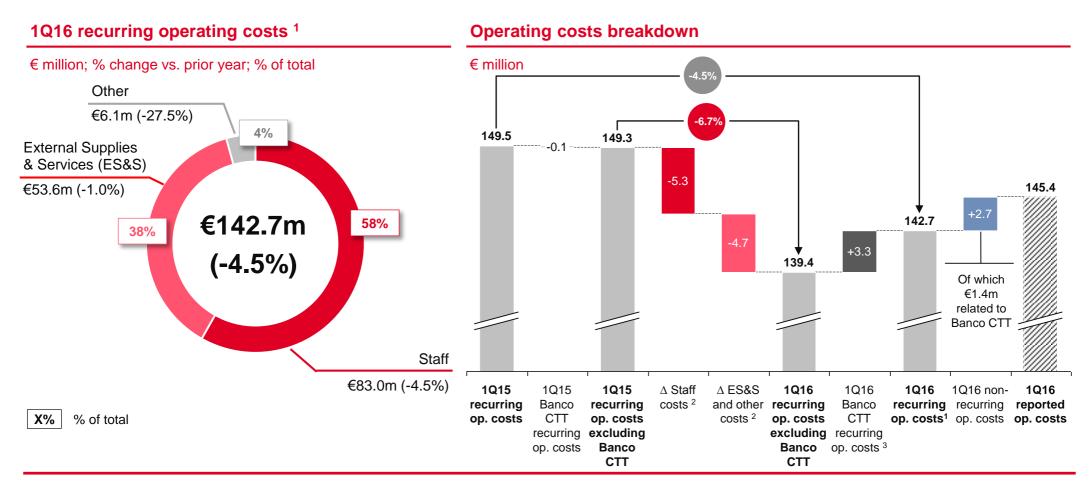




- Financial Services revenues impacted by a challenging quarterly comparison in public debt certificates placements (subscriptions down
  -57.8%, revenues down -€8.1m due to an exceptional January 2015, as a result of the downward revision of the remuneration rate on treasury & savings certificates)
- Express & Parcels revenues affected by volumes decline in Portugal (-5.0%, due to the termination of service to a large low-margin client in 4Q15) and Spain (-3.9%, due to the termination of service to large loss-making clients in a recent turnaround initiative)
- Addressed mail volumes decline -4.4% (within -3% / -5% guidance), partially offset by 3.1% average price increase for the period

# LIKE BASIS, EXCLUDING BANCO CTT



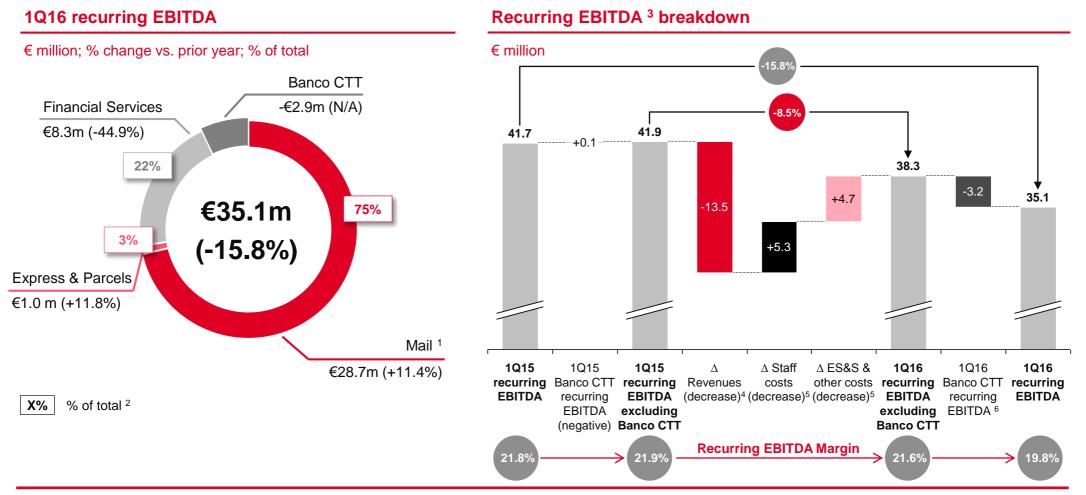


- Staff costs decrease as a result of: €2.3m reduction in remuneration, partly due to the Company Agreement and partly to the implemented remuneration policy that connects the variable component to the company results; and €1.5m reduction from the more balanced use of the Healthcare Plan and the telephone subscription fee employee benefit
- ES&S and other costs decline mainly due to the impact of reduced distribution outsourcing due to Mail and E&P networks integration (-€1.1m) and -€2.4m reduction resulting from international mail exchange rate differences, the latter impacting mainly 1Q15

<sup>&</sup>lt;sup>1</sup> Excluding amortisation, depreciation, provisions, impairment losses and non-recurring costs affecting EBITDA of €2.3m in 1Q15 (€1.4m related to Banco CTT) and €2.7m in 1Q16 (€1.4m related to Banco CTT). <sup>2</sup> Excluding Banco CTT recurring op. costs: €0.1m in 1Q15 (booked in FS business unit) and €3.3m in 1Q16 (€3.0m booked in Banco CTT business unit, €0.3m in Mail business unit). <sup>3</sup> Booked in Banco CTT business unit (€3.0m, of which €1.5m Staff costs and €1.5m ES&S and other costs) and in Mail business unit (€0.3m of ES&S costs).

# CONFIRM THE FULL YEAR GUIDANCE





# Recurring EBITDA declines by 8.5% (-€3.5m) on a like-for-like basis, as €3.3m increase in Mail EBITDA partially offsets the €6.9m decline in FS EBITDA

<sup>1</sup> Including €0.3m Banco CTT recurring operating costs booked in Mail business unit.

<sup>2</sup> Excluding -€2.9m Banco CTT business unit recurring EBITDA.

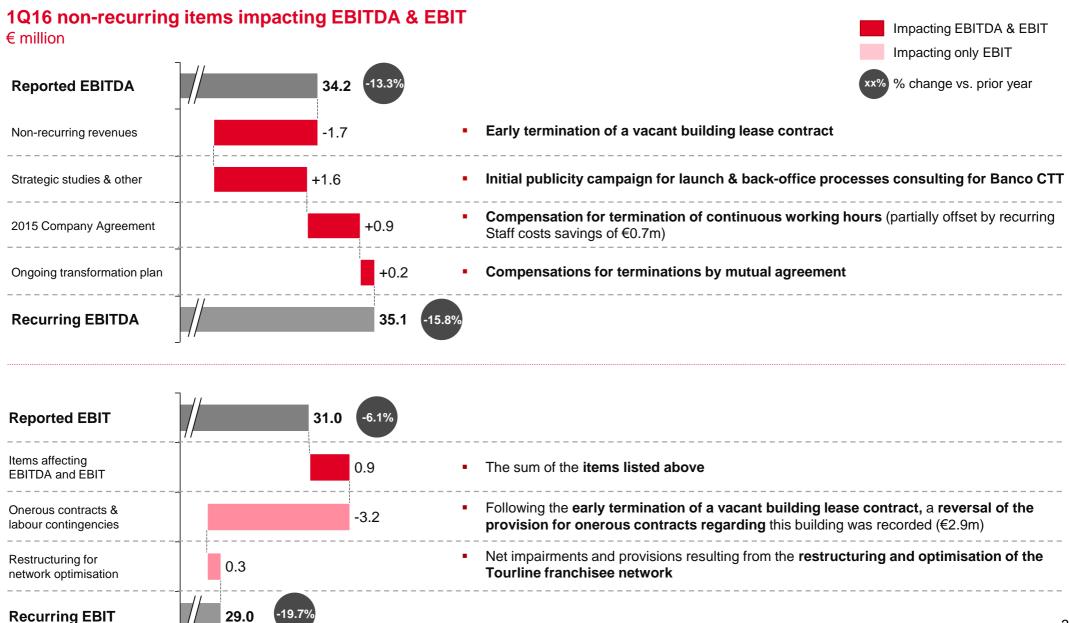
<sup>5</sup> Excluding Banco CTT recurring op. costs: €0.1m in 1Q15 (booked in FS business unit) and €3.3m in 1Q16 (€3.0m booked in Banco CTT business unit and €0.3m in Mail business unit).

<sup>6</sup> Booked in Banco CTT business unit (€2.9m) and in Mail business unit (€0.3m).

<sup>&</sup>lt;sup>3</sup> Excluding total non-recurring revenues of €1.7m in 1Q16 and non-recurring operating costs affecting EBITDA of €2.3m in 1Q15 (€1.4m related to Banco CTT) and €2.7m in 1Q16 (€1.4m related to Banco CTT). <sup>4</sup> Excluding Banco CTT recurring revenues: €0.1m in 1Q16.

### **1Q16 HIGHLIGHTS:** NON-RECURRING ITEMS WITH €2.0M POSITIVE IMPACT ON EBIT





# **COMPANY'S STRONG CASH POSITION**



| Cash flow  |                       |                         |                       |                            |   | Adjusted cash at the end of the period |                                       |                       |  |   |                                 |       |   |
|--|-----------------------|-------------------------|-----------------------|----------------------------|---|--|---------------------------------------|-----------------------|--|---|---------------------------------|-------|---|
| € million, % change vs. 1Q1  |                       | oorted —                | - Adj<br>1Q16         | usted <sup>2</sup> –<br>∆% | € million<br>279.0                        |  |                                       |                       | -3.3   |   | +6.2                            | +0.7  | 277.5                                     |
| From operating activities  |                       | +88.3%                  | 12.1                  | -48.2%                     |   | -14.2                                  |                                       | +20.7                 |  | -2.5                                    | +0.2                            |       |   |
| From investing activities<br>Of which: Capex payments <sup>3</sup> | <b>-14.8</b><br>-15.7 | <b>-37.9%</b><br>-35.9% | <b>-13.3</b><br>-14.2 | <b>-23.4%</b><br>-22.4%    |   |  | -9.1                                  |                       |  |   |                                 |       |   |
| Operating free cash flow   | -30.3                 | +78.8%                  | -1.2                  | -109.4%                    |   |  | 4.                                    | Transition t          |  |   |                                 |       |   |
| From financing activities  | -0.3                  | -128.1%                 | -0.3                  | -128.1%                    |   |  |                                       | healthcare<br>(€6.3m) | provider   |   |                                 |       |   |
| Net change in cash   | -30.6                 | +78.4%                  | -1.5                  | -111.0%                    |   |  |                                       | Banco CTT<br>(€3.1m)  | suppliers  |   |                                 |       |   |
| Cash at end of period  | 573.0                 | -5.1%                   | 277.5                 | -0.5%                      |   | I                                      | 1                                     | I                     | I  |   |                                 |       |   |
|  |                       |                         |                       |                            | 31-Dec-15<br>Adjusted<br>cash /<br>(debt) | Capex                                  | Δ<br>Payments<br>to suppliers<br>1Q16 |                       | 1Q16<br>Onerous<br>contract<br>provision<br>reversal<br>and gain | 1Q16 Altice<br>revenues I<br>(non-cash) | 1Q16<br>Depreciation<br>expense | Other | 31-Mar-16<br>Adjusted<br>cash /<br>(debt) |

Solid cash position preserved in a quarter of relevant investment in Banco CTT

<sup>1</sup> Except Cash at the end of the period (% change vs. Dec-15);

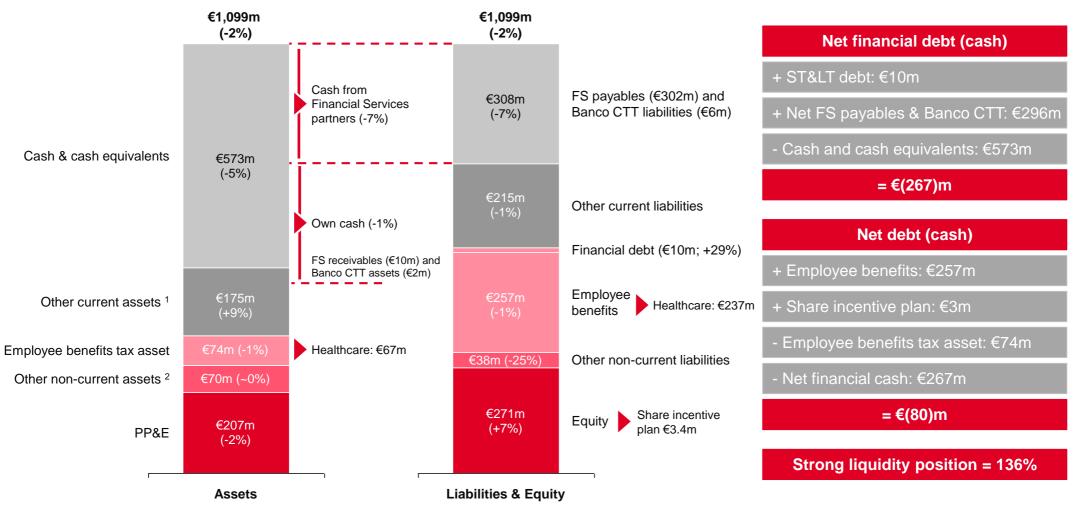
<sup>2</sup> Cash at the end of the period excluding net Financial Services payables of €324.7m (Dec-15) and €291.6m (Mar-16) and €4.0m net Banco CTT liabilities (Mar-16). Cash flow from operating and investing activities excluding changes in net Financial Services payables of -€155.6m (1Q15) and -€33.1m (1Q16), respectively, and change in net Banco CTT liabilities of €4.0m (1Q16).

<sup>3</sup> Cash capex presented in the table; capex was €4.7m in 1Q16 (€5.2m in 1Q15).

**1Q16 HIGHLIGHTS:** NET CASH STANDS AT €80M POST-EMPLOYMENT BENEFITS, NET



Balance Sheet – 31 March 2016



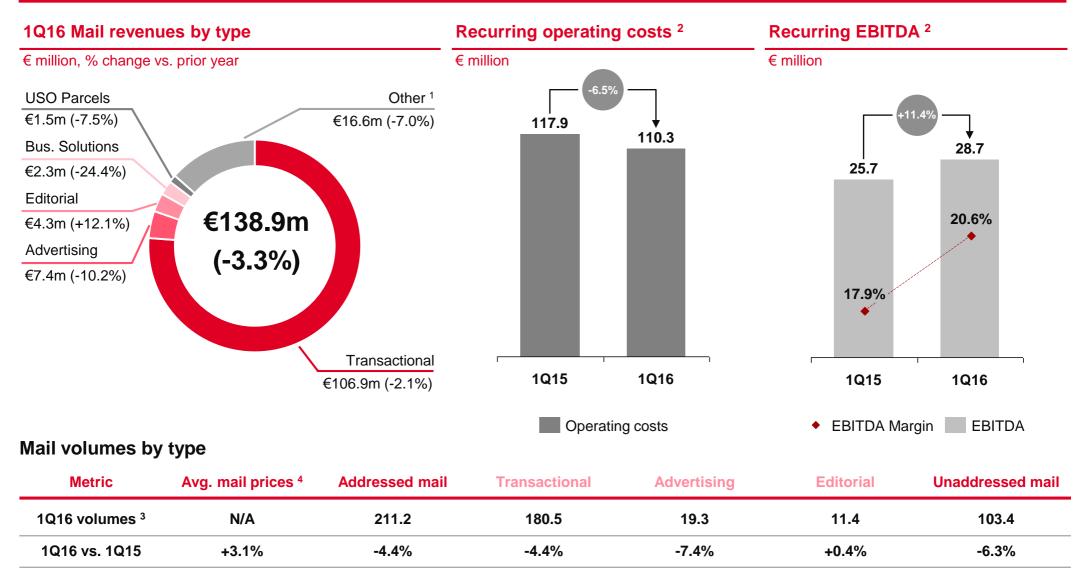
€ million; % change vs. 31 December 2015

#### Balance sheet optimisation initiatives to continue

<sup>1</sup> Including Financial Services receivables of €6.4m and €10.3m as at Dec-15 and Mar-16, respectively. <sup>2</sup> Including Banco CTT assets of €2.0m as at Mar-16.

# **1Q16 HIGHLIGHTS:** MAIL MARGIN EXPANDS DUE TO COST OPTIMISATION AND HIGHER UTILISATION OF ITS ASSETS BY OTHER BUSINESS UNITS





<sup>1</sup> Including +€0.6m of revenues that result from the network integration with CTT Expresso, +€0.8m from the MoU with Altice terminating in Dec-16, +€1.3m from the improvements made in the VAT deduction methodology procedures and -€2.2m decline in revenues from international mail exchange rate differences.

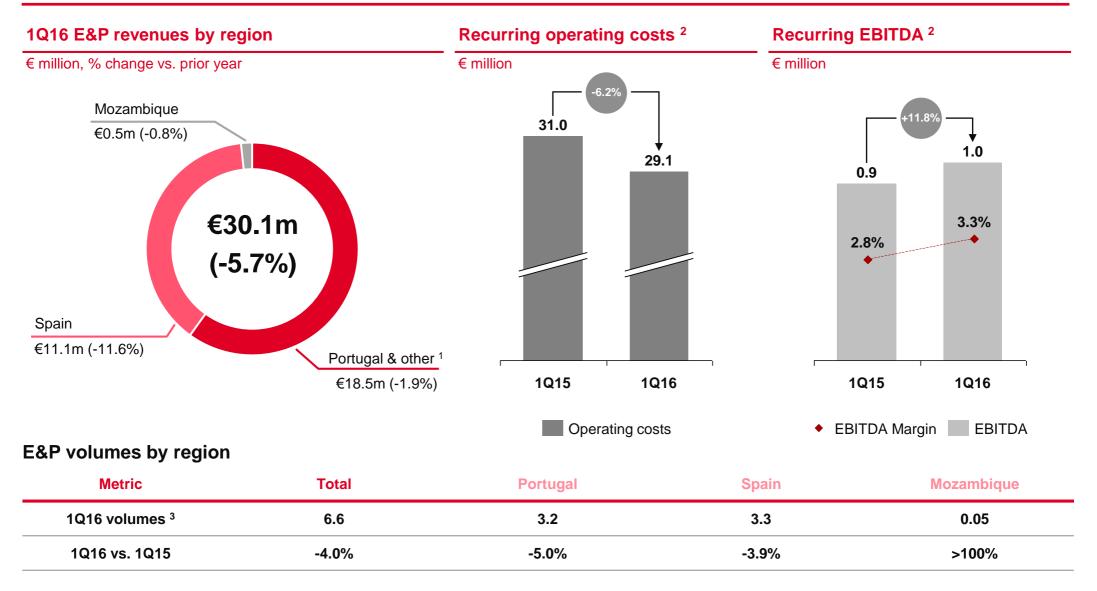
<sup>2</sup> Excluding amortisation, depreciation, provisions, impairment losses & non-recurring costs. Including Banco CTT recurring operating costs booked in Mail business unit of €0.3m in 1Q16. <sup>3</sup> Million items.

<sup>4</sup> USO, excluding international inbound mail.

# **1Q16 HIGHLIGHTS:** NETWORK INTEGRATION SAVINGS HELP OFFSET THE IMPACT OF

# **VOLUMES DECLINE IN E&P**





<sup>1</sup> Including internal and other revenues, and internal transactions with Spain and Mozambique. Including +€0.8m from the MoU with Altice terminating in Dec-16.

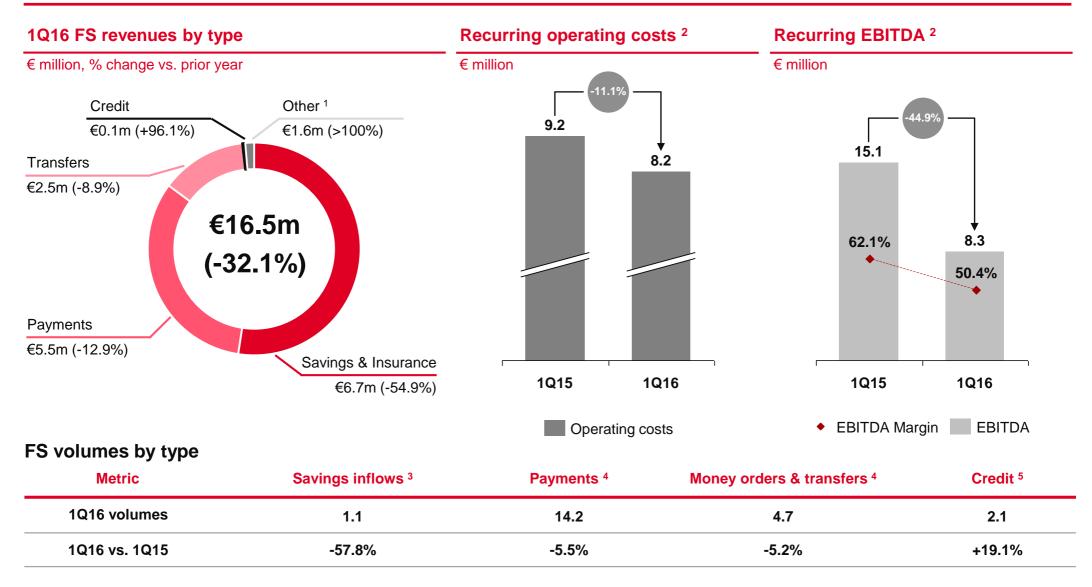
<sup>2</sup> Excluding amortisation, depreciation, provisions, impairment losses & non-recurring costs.

<sup>&</sup>lt;sup>3</sup> Million items.

# **1Q16 HIGHLIGHTS:** FINANCIAL SERVICES COMPARISON IMPACTED BY

### **EXTRAORDINARY PLACEMENT OF PUBLIC DEBT CERTIFICATES IN JANUARY 2015**





<sup>1</sup> Including +€0.8m from the MoU with Altice terminating in Dec-16 and +€0.7m from the improvements made in the VAT deduction methodology procedures.

<sup>2</sup> Excluding amortisation, depreciation, provisions, impairment losses & non-recurring costs. Including Banco CTT recurring operating costs booked in FS business unit of €0.1m in 1Q15.

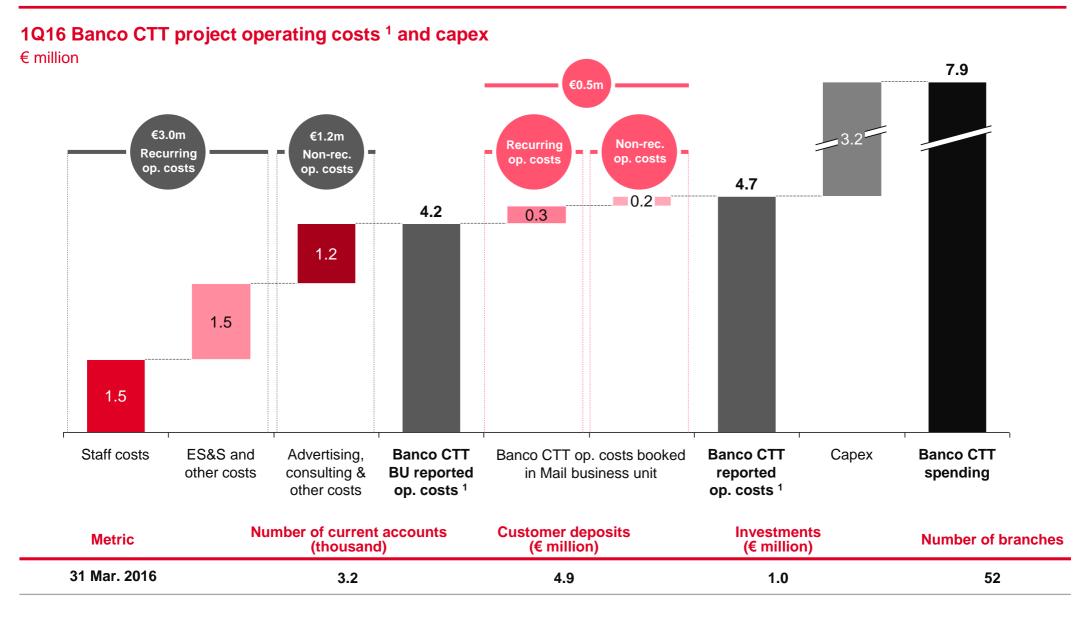
<sup>3</sup> Amount of savings & insurance products placements (€ billion).

<sup>4</sup> Million operations.

<sup>5</sup> € million, new credit production, including consumer credit & credit cards.



# WILL RAMP-UP ALONG THE YEAR



### **1Q16 HIGHLIGHTS: 2016 / 2020 OUTLOOK**





### **REVENUES & VOLUMES**

# Growth in revenues in 2016, supported by Banco CTT launch

- Decline in addressed mail volumes [-3% / -5%], dependent of the growth of GDP
- Banco CTT 2016 focus to be on customer acquisitions (account openings)
- Banco CTT with marginal incremental revenues in 2016 to support growth

Growth in total revenues of ~10% by 2020

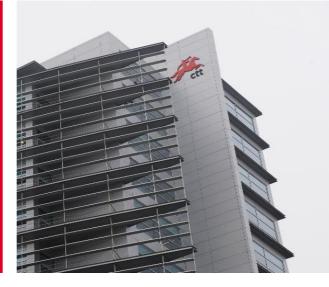


### **OPERATING COSTS**

# Recurring costs (excluding Banco CTT) to reduce in 2016:

- Full benefit of network integration and optimisation, new IT infrastructure and HR initiatives
- · Additional efficiency measures under development
- Operating costs to be impacted by Banco CTT (~€20m recurring costs and ~€8m non-rec. costs)

Growth in total recurring operating costs of ~8% by 2020, increasing profitability



### **EARNINGS & DIVIDEND**

Recurring 2016 EBITDA (excluding Banco CTT) to grow by mid-single digits, positively impacted by optimisation measures implemented

Capex of ~€40m in 2016, ~€20m of which related to Banco CTT

**Stable growth of dividend** supported by strong cash flow generation linked to Balance Sheet optimisation measures

**Double-digit growth in total recurring EBITDA by 2020** supported by Banco CTT results

### **CTT Investor Relations**

#### **Upcoming Events:**

13 May – Frankfurt – Roadshow with Barclays
16 May – London – IR dinner with Jefferies
17 May – London – UBS Pan European Small & Midcap Conference
18 May – London – BAML Business Services, Leisure & Transport Conference
6 Jun. – Boston – Roadshow with Investec
7 Jun. – New York – Roadshow with J.P. Morgan
8 Jun. – New York – Euronext Pan European Days Conference with Haitong
16 Jun. – Milan – Roadshow with Caixa BI
27 Jun. – Switzerland – Roadshow with Haitong
28 Jun. – London – Goldman Sachs 12<sup>th</sup> Annual European Business Services Conference

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